

**To know more:**

This training aims to understand and answer the following questions:

- Are we really innovative? To what extent?
    - Are we generators of ideas, promoters, executors?
    - What drives us to innovate?
    - What skills do we have or need to do it?
  
  - What kind of innovation do we carry out?
    - Visible/invisible
    - Incremental, evolutionary, disruptive
    - Where? products, processes, services, organizational models, MKT
  
  - What challenges do we have?
    - Training, knowledge, skills
    - Organizational structure / management
    - Resources: time, money, equipment, other...
- too
- Share experiences, success stories and learnings